

Ceremonies and Events Strategic Plan

VISION

Creating meaningful, lasting emotions for UBC

MISSION

To create and coordinate memorable university ceremonies and events on behalf of the Chancellor, President and the Board of Governors, which:

- Celebrate and recognize the UBC community;
- Honour and uphold the ceremonial traditions and history of the institution;
- Connect, engage and strengthen our ties to the broader community, aligning all that we do with the vision and values of UBC's strategic plan Place and Promise and particularly with the Community Engagement pillar.

To provide leadership on matters of protocol, including academic protocol, flags, integration of First Nations protocols, international visitors, titles and forms of address, and other related matters.

VALUES

- To embody integrity and professionalism.
- To provide quality customer service.
- To work as a collaborative team.
- To promote a respectful environment and open communication of ideas with each other.

COMMITMENTS

- Review and evaluate the role and image of the Ceremonies Office on the campus.
- Maintain a high level of professionalism within our field of ceremonies and protocol.
- Strengthen the relationship with the Okanagan Ceremonies Office.
- Strengthen the graduation experience for students, their families and guests.
- Define the Office as a leader in matters of protocol, working closely with the President's Office, International Office and Government Relations.
- Establish the UBC United Way Campaign as an integral part of the Community Engagement pillar of Place and Promise.
- Achieve a high level of sustainability in all our practices, within our office as well as with all components of our events.

August 2013